

JOB DESCRIPTION



MARKETING COMMUNICATION MANAGER

Who we are?

We are young and dynamic Techno-Human enthusiasts, passionate to carve positive impact on life of people around us by crafting & delivering digital | software solutions, developed on latest open source technologies.

We enable Local Governance and Medium to Large Enterprises for digital transformation of their services and offerings. Our majority of client partners are working into citizen services and we jointly work with them to deliver niche technology driven software services and product solutions.

Our strength is GIS enabled Smart City, Oil & Gas, Retail and Defense software solutions.

Nascent ecosystem-

At Nascent, we believe that there is always a fresh way of doing something and making positive impact on the things and people around us.

Any business whether it is B2B or B2C, end of the day what matters is H2H. It's the human-to-human interaction that we intend to focus and master.

It comes with infinite positive experiences through,

- *Personal connectivity | Relationship | Engagement | Communication | Encouragement - Appreciation | Understanding*

Which leads to,

- *Trust | Respect | Empathy | Support | Loyalty | Commitment | Satisfaction | Happiness*

We aim for striving to be an innovative and creative family where people think out of box, share ideas on common platforms, ideas gets an opportunity for innovation, people engage themselves in organization building process by their own choice and appreciate/motivate each other's in a daily life.

How will you make difference?

Nascent is delivering Smart city solutions to its reputed clients as well as expanding GIS product portfolio in Municipal, Oil & Gas, Retail and other domains. Nascent has vision to outreach various geographies across the country and international market.

And we are looking for a ***Marketing Communication Manager*** aligned with our purpose – ***to strategize and execute Marcom initiatives.***

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- Acquire certifications/awards/recognitions related to marketing initiatives.

Qualifications

- PGDM – Communication Management from MICA or MBA – Marketing from reputed management institute.

This job description will help you to understand your role in the organization. However, we believe that it should no way limit you to contribute to the organization, or to create value and experience for yourself as well as for Nascent.

Interested to join us in our Growth journey? Send your resume to ayushi.shah@nascentinfo.com.

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