

Candidate profile–Graphic Designer cum Video Editor

Designation	Graphic Designer cum Video Editor
Qualification	Diploma/Bachelor/Master in Fine Art or B.Des./M.Des. in Graphic / Visual Communication design.
Work experience	<ol style="list-style-type: none">1. Candidate having minimum 2 years of experience in designing of social media creatives/banners.2. Candidate must have work experience of video editing.3. Work experience in digital Ad agency will be added advantage.
Location	Central Delhi & Ahmedabad
Cost to company	Best in industry

Job description:

1. Work closely with client servicing and copy team, understand requirements and expectations.
2. Designing of creative banners/post for various digital platforms with high level of effectiveness and creative standards for all channels.
3. Creating GIF file and editing video for social media platforms.
4. Do research on client business, new trends in design as well as digital media industry.

Critical skills required:

1. Hands on latest design tools such as Photoshop, Illustrator, InDesign, After Effects, Premium Pro, Flash etc.
2. Adaptive in quick response to the given requirements.
3. Research orientation.
4. Creative and innovation attitude.
5. Believe in team work.

Selection procedure-

Portfolio review, Practical exercise and Personal Interview

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