

## Job Description – Animator cum Illustrator

<b>Designation</b>	Animator cum Illustrator
<b>Qualification</b>	Diploma / B Des / M Des in Animation Film Design from reputed Design institute.
<b>Experience</b>	1-3 years' of relevant experience as Animator, Illustrator, caricature or communication designer.
<b>Location</b>	Head Office, Ahmedabad, Gujarat
<b>Position</b>	One
<b>Cost to company</b>	Best in industry

### Roles and Responsibilities:

- Discussing client needs and identifying a target audience for the work.
- Agreeing the brief and contract with the client.
- Developing visual/film ideas that suit the brief.
- Seeking client approval for ideas with rough visuals - this stage may involve going back to the drawing board several times to rework sketches.
- Using drawing, sketching, painting, photographic and animation skills to produce illustrations and animation film.

### Knowledge/Skills:

- Thorough understanding of principles of art, layout and copy.
- In-depth knowledge of a variety of design software.
- Creative problem solver.
- Proficiency of English is must.
- Good communication, interpersonal and organizational skills.
- Ability to work well under pressure and deadlines.
- Attention to detail

### Selection procedure-

Portfolio review, Practical exercise and Personal interview