

Candidate profile– Communication Designer

Designation	Communication Designer
Qualification	Diploma/ Bachelor/ Master’s degree in any design stream such as visual, communication, interaction, new media or related fields from reputed institute like NID, DA-IICT, MSU, JJ school of Art, Srishti, Symbiosis, MIT Pune etc.
Work experience	Min 3-5 years’ experience as Communication Designer in branding & services. Experience in delivering creative projects from Conceptualization to design and finally to deployment stage. Experience in Ad agency will be advantage.
Location	Head Office, Ahmedabad, Gujarat
Position	One
Cost to company	Best in industry

Job description:

1. Understanding and gathering requirement & strategy from client, client servicing team and creative team.
2. Ideation & execution - Converting brand briefs into relevant and effective ideas / concepts.
3. Effective visual translation of Ideas.
4. Responsible for conceptualizing and designing visual communications.
5. Design research.
6. Define design language for brand.
7. Systems thinker: To attend complexity of brand and using your visual skills to create clear and engaging storytelling.
8. To provide valuable insights and points of view at the intersection of brand/ business innovation and graphic design.
9. As prototyper understand that success comes sooner with trial and error; as well as the necessity of experimenting at different levels of fidelity.

Knowledge/Skills:

1. Ability to articulate the value of design through verbal and visual presentation.
2. Ability to learn new tools and do self-guided work within a fast-paced environment.
3. Comfortable working alongside and in front of clients across all stages of a project.
4. Passionate about using visual and design thinking skills to produce solutions to challenges.
5. Comfortable working with people who bring many different skills to the table, and can align your talents with theirs.
6. Collaborating with others, and aren’t afraid to roll-up your sleeves and do whatever it takes to get a job done.
7. Strong experience in completing brand, packaging & digital design projects using design process and advance methods.

8. In-depth knowledge of a variety of design software.
9. Candidate must have **Creative agency** background and portfolio
10. Proficiency of English is must.
11. Good communication, interpersonal and organizational skills.
12. Ability to work well under pressure and deadlines.
13. Attention to detail.

Selection procedure-

Portfolio review and Personal Interview

Company Profile –

Nascent, an Ahmedabad based digital solutions provider mainly involved in managing digital IT solutions and marketing accounts/campaign/ORM/Social media platforms for its reputed government and corporate clients. We mainly deal with Tourism, Port, Power, Pharma, FMCG, Energy, Education etc domains.

We do specialize in the business of providing services like Software design and development, product planning and development, mobile apps development, datacenter management, datacenter consultancy and technical support, GIS application development and deployment.

We mainly develop our solutions on PHP, Java, Liferay, Android, iOS, GIS and other Open source technologies. As of now, Nascent has developed wide ranges of Web and Mobile applications for travelers, book readers, city traffic, comprehensive apps for conducting Survey and integrated apps for ERP as well as decision making mobile apps for tourism. We are also developing GIS based web application/product for urban development authorities and municipal corporations.

At Nascent 'Everything we do, we believe there is always a new way of looking at something, beyond the rules'. We nurture 'Creativity and Innovation' in whatever we do which ultimately simplifies our solutions that has potential to make difference in people's lives.

Website –

www.nascentinfo.com

Contact –

Mrugesh Raval

mrugesh.raval@nascentinfo.com

+91- 79- 40 32 12 00