

Candidate profile–Creative Designer

Designation	Creative Designer
Qualification	Any graduate/Post Graduate. Preference can be given to the candidate having qualification in Design/Fine Art.
Work experience	Candidate having minimum 2 years of experience in designing of social media creatives/banners and Gif. Animation Experience in Ad agency will be advantage.
Location	Head Office, Ahmedabad, Gujarat
Position	One
Cost to company	Best In the industry

Job description:

1. Work closely with client servicing and copy team, understand requirements and expectations.
2. Designing of creative banners/post for various digital platforms with high level of effectiveness and creative standards for all channels.
3. Do research on client business, new trends in design as well as digital media industry.

Critical skills required:

1. Hands on latest design tools such as Photoshop, Illustrator, InDesign etc.
2. Adaptive in quick response to the given requirements.
3. Research orientation.
4. Creative and innovation attitude.
5. Believe in team work.

Selection procedure-

Portfolio review, Practical exercise and Personal Interview

About us:

Nascent Digital, an Ahmedabad based digital agency mainly involved in managing digital marketing accounts/campaign/ORM/SEO/Social media platforms for its reputed government and corporate clients. We mainly deal with Port, Power, Pharma, FMCG, Energy, Education etc domains.

We do specialize in the business of providing services like Software design and development, product planning and development, mobile apps development, datacentre management, datacentre consultancy and technical support, GIS application development and deployment.

We mainly develop our solutions on PHP, Java, Liferay, Android, iOS, GIS and other Open source technologies. As of now, Nascent has developed wide ranges of Web and Mobile

applications for travelers, book readers, city traffic, comprehensive apps for conducting Survey and integrated apps for ERP as well as decision making mobile apps for tourism. We are also developing GIS based web application/product for urban development authorities and municipal corporations.

At Nascent 'Everything we do, we believe there is always a new way of looking at something, beyond the rules'. We nurture 'Creativity and Innovation' in whatever we do which ultimately simplifies our solutions that has potential to make difference in people's lives.

Website –

www.nascentinfo.com