

## Job Description – UX Designer

<b>Designation</b>	UX Designer
<b>Qualification</b>	Diploma /Bachelor/ Master’s degree in Graphic Design, Communication design, Interaction design, new media or related fields from reputed design institute. Post-Graduate Diploma Programme in Design (PGDPD) with specialization in designing for Digital Experience / Information & Interface Design from NID. <b>Preferred Institutes: NID, IDC – IIT Mumbai, Srishti, JJ School of Art, MIT, Symbiosis &amp; DAICT</b>
<b>Experience</b>	1-2 years’ experience in User research, information architecture, visual design and User Interface design
<b>Location</b>	Head Office, Ahmedabad, Gujarat
<b>Position</b>	1

### Description -

- Would be working on Software Product Design, Interaction Design, Visual Design, Software User Interface Design & Experience Design, New Media Design.
- Responsible for requirements elicitation, prioritization and definition.
- Responsible for planning and executing user research and user testing.
- Based on understanding of customer needs develop a wireframe, site maps, task flows, user interface specifications, heuristic evaluation, competitive analysis.
- Responsible for interfacing with the client to understand the user requirements.
- To understand client’s problem and offer creative and cognitive solutions.

### Critical Skills required–

- Proficient in User Centered Design Process
- Good in communication and presentation skills
- Creative problem solving skills
- Learning attitude

### Selection procedure-

Portfolio review and Personal Interview